

# Press Release issued on 24 July 2014

## "2014 Hong Kong Definitive Stamps" launched today

The "2014 Hong Kong Definitive Stamps", on the theme of the Hong Kong Global Geopark of China, were launched today (July 24) at a stamp issuing ceremony held at the General Post Office and officiated by the Postmaster General, Mrs Jessie Ting, and the Director of Agriculture, Fisheries and Conservation, Mr Alan Wong. Congratulatory video messages from representatives of geoparks in other regions and renowned geologists were screened at the ceremony.

The new set of definitive stamps features 16 geosites in Sai Kung Volcanic Rock Region and Northeast New Territories Sedimentary Rock Region. Mrs Ting said at the ceremony, "These stamps showcase the treasure trove of exceptional geological features in the Hong Kong Global Geopark of China." She added, "We hope to raise the awareness of both local residents and people elsewhere of the world-class geological landscape in Hong Kong as well as the importance of geological conservation through the new definitive stamps."

The result of "My Favourite Geosite in Hong Kong" online voting held jointly by Hongkong Post and the Agriculture, Fisheries and Conservation Department earlier was also announced at the stamp issuing ceremony. "Tai Long Wan" got the highest vote out of close to 100 000 votes cast.

In support of the launch of the new definitive stamps, an education corner entitled "Explore Geo-features through Stamps", is set up at the General Post Office until August 31 and a thematic exhibition on the "2014 Hong Kong Definitive Stamps" is being staged at the Postal Gallery of the General Post Office.

The "2006 Hong Kong Definitive Stamps", on the theme of wild birds found in Hong Kong, will continue to be on sale while stocks last after the issuance of the "2014 Hong Kong Definitive Stamps". To commemorate the concurrent sale of these two sets of Hong Kong definitive stamps, a range of philatelic products are on sale from today. Further information on the "2014 Hong Kong Definitive Stamps" can be found at [www.hongkongpoststamps.hk](http://www.hongkongpoststamps.hk).



(From left) The Postmaster General, Mrs Jessie Ting, and the Director of Agriculture, Fisheries and Conservation, Mr Alan Wong, officiates at the "2014 Hong Kong Definitive Stamps" issuing ceremony.